
Letter in support of 2007 NCAA Frozen Four hockey bid

(Author's note: This letter originally appeared in support of St. Louis' bid for the 2007 NCAA Men's Division I Men's Ice Hockey "Frozen Four" manual. The bid was successful as St. Louis was selected as host city.)

RE: NCAA MEN'S DIVISION I MEN'S ICE HOCKEY COMMITTEE

It is with great enthusiasm that the St. Louis Blues join the St. Louis Sports Commission and Collegiate Hockey America in inviting the NCAA to bring the Men's Frozen Four Hockey Championship to St. Louis. The St. Louis Blues are eager to help make the Frozen Four a success in the Gateway City. As a player who rose through the amateur ranks, I realize the enormous value this tournament has on a young, collegiate player. My commitment to amateur hockey runs deep with my long-time involvement with USA Hockey. Awarding the Frozen Four to the St. Louis region will generate enormous support and interest in the collegiate game. Coupled with everything our community has to offer, you will not find a better venue for the Men's Frozen Four than Savvis Center in downtown St. Louis.

Owned and operated by the St. Louis Blues, Savvis Center is a *hockey* venue first and foremost, providing a great atmosphere for fans and an outstanding setting for college hockey's premier event. Savvis Center boasts extraordinary flexibility to accommodate multiple needs under one roof – whether for athletes, coaches, committees, media or any other use associated with an event such as the Frozen Four. Savvis Center ranks among the finest arenas in the country, and was designed with high caliber events like the Men's Frozen Four in mind.

Savvis Center and the St. Louis Blues strongly support the bid to bring the Frozen Four to St. Louis. We look forward to the opportunity to host this event and help make the Frozen Four in St. Louis exceed all expectations.

Sincerely,

Larry Pleau
Senior Vice-President & General Manager